

@ExpoHospital



ExpoHospital

MEDICAL INNOVATION & TECHNOLOGY

www.expohospital.cl

BE A PART OF THE LATEST TRENDS AND BREAKTHROUGHS IN HEALTH

EXHIBITION, NETWORKING & INTERNATIONAL
CONFERENCES

12 - 14 SEPT 2023

Metropolitan Santiago | Convention & Event Center | Chile

ORGANIZER & PRODUCER



WHY PARTICIPATE?

TECHNOLOGY FOR THE DEVELOPMENT OF THE HEALTH ECOSYSTEM

EXHIBITION, NETWORKING & INTERNATIONAL
CONFERENCES



Expo Hospital is the main and only event in Chile for the health sector and offers every solution available to face all the challenges to come.



Expo Hospital comes along with a congress called **EISACH** – Encuentro Internacional de Salud en Chile – where both national and international experts talk about the latest trends in health.



Expo Hospital also gathers the main authorities, experts and opinion leaders of this area, from Chile and from all over the globe.

International Exhibition where we show you the latest trends in innovation and solutions for the health community.

ExpoHospital

MEDICAL INNOVATION & TECHNOLOGY



PILLARS OF EXPO HOSPITAL

AT EXPO HOSPITAL YOU WILL FIND 5 STRUCTURAL AND STRATEGIC PILLARS FOR YOUR BRAND

EXHIBITION, NETWORKING & INTERNATIONAL CONFERENCES



Medical Technologies & Innovations

Clinical equipment, ambulances, rescue units and patient transport, patient care, monitoring, rescue equipment, home health care, imaging and radiology, emergency medicine, diagnostics by lab, ICU equipment, all diagnostic technologies, cancer prevention and treatments, biosafety, among many others.



Digital Health

Telemedicine, health information technologies, AI, massive data analysis, interoperability, VR, augmented reality, APPS, precision medicine, robotics, RIS-PACS systems, work platforms, among others.



Healthcare Architecture & Infrastructure

Kitchen, laundry, hospitality, energy, power, climate control, furniture, decoration, parking, catering, vending machines, faucets, floors, painting, lighting, hospital modules, construction and architecture companies, special materials and foundations, work stations, among others.



Orthopaedics & Rehabilitation

Bandages, post-op binders, muscle recovery equipment, implants, osteosynthesis devices, sports medicine, traumathology, insoles, immobilizers, slings, massage guns, fixings, esthetic medicine, recovery topics among others.



Pharmaceuticals & Laboratories

Laboratory supplies and equipment in general, accessories for the process chain, diagnosis and clinical analysis, treatments, hospitalary pharmacy, innovations for the pharmaceutical industry, among others.

EISACH CONFERENCE

EISACH – INTERNATIONAL HEALTH MEETING IN CHILE

THIS IS THE MAIN EVENT FOR THE HEALTH ECOSYSTEM THAT IS HELD AT THE SAME TIME AS THE EXHIBITION



Our 2022 edition of the EISACH conference had almost **840 participating companies**, **11 panels** and **30 expert chilean speakers** from the government to hospitals, clinics and technology companies from 8 different countries that, in 3 days, covered a number of diverse topics that are very important to the health ecosystem. Some of the topics were:

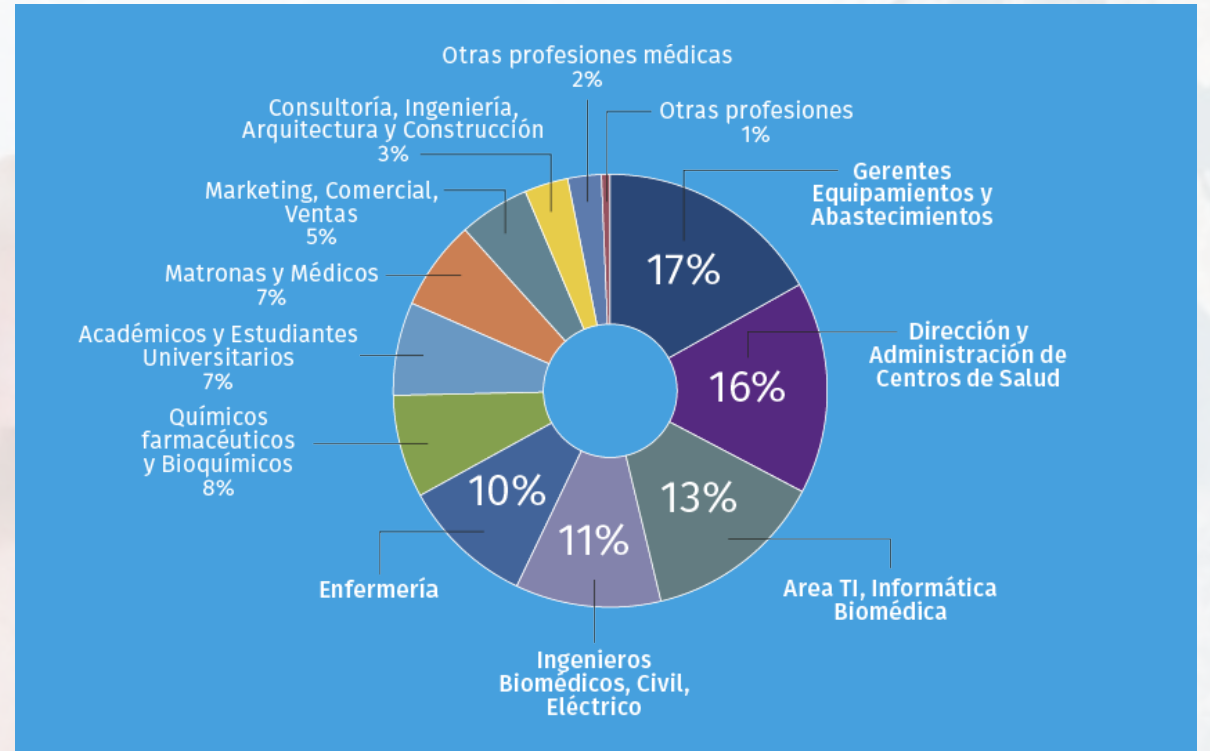


- How technology helps us when it comes to integrating the whole network.
- Collaborative contracts in design and construction for the infrastructure of Chilean health facilities.
- Telemedicine: risk management.
- Innovations in digital health.
- Vaccination: how it started here in Chile.

EXPO HOSPITAL: VISITORS

+ 5.000
HEALTHCARE PROFESSIONALS

HGHI EXECUTIVES AND DECISION MAKERS OF THE INDUSTRY



Fuente: Clasificación en base a estudio Visitantes Expo Hospital 2019, Fisa S.A.



We are talking to:



- Senior management and healthcare administration positions of public, private and FFAA centers.
- Directors, managers and decision-making positions in companies belonging to and linked to the health sector.
- Health professionals and teams that provide services in the different entities of the sector.
- Technical-university teachers and undergraduate and postgraduate students in the field.

ExpoHospital

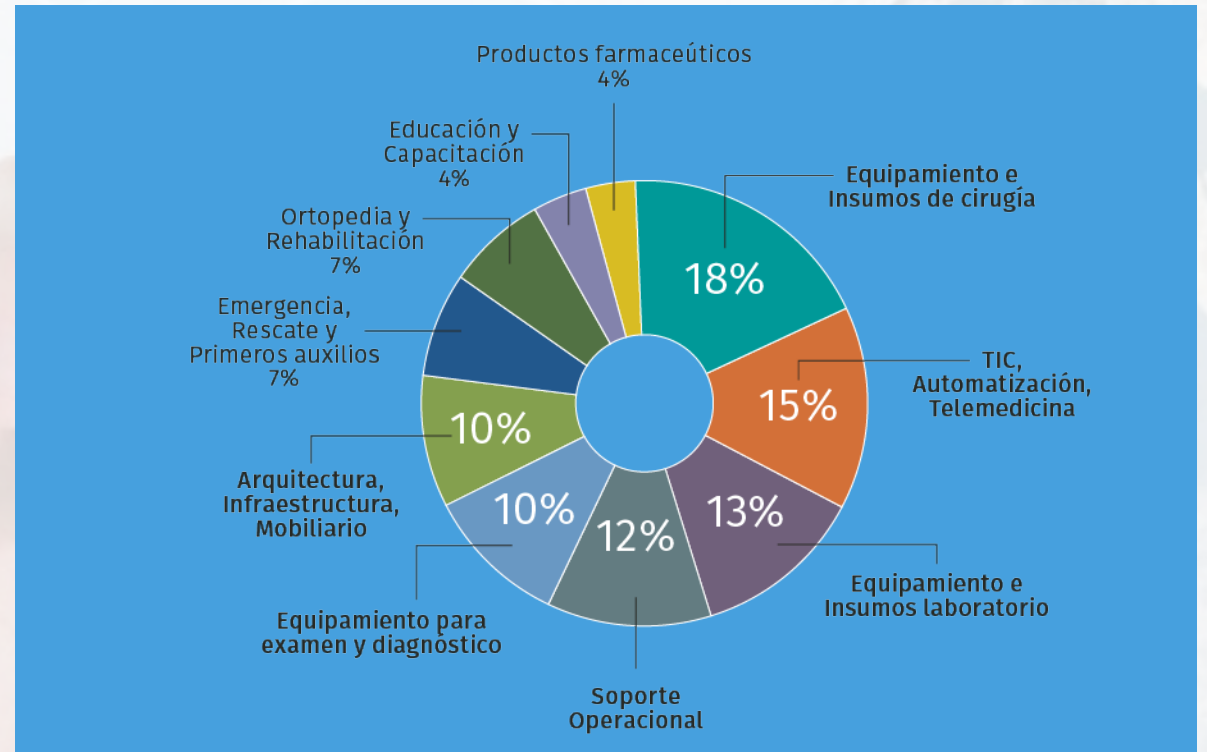
MEDICAL INNOVATION & TECHNOLOGY

 **EISACH**
INTERNATIONAL
HEALTH MEETING
IN CHILE

EXPO HOSPITAL: EXHIBITORS

+ 100
PARTICIPATING COMPANIES

LOCAL AND FOREIGN COMPANIES AND GOVERNMENTS



Fuente: Clasificación en base a estudio Expositores Expo Hospital 2019, Fisa S.A.

For all companies working around:

- **Medical technology and innovations.**
- **Telemedicine.**
- **Health infrastructure and architecture.**
- **Medical equipment.**
- **New medical and health developments.**
- **Among others.**



ExpoHospital

MEDICAL INNOVATION & TECHNOLOGY

EISACH
INTERNATIONAL
HEALTH MEETING
IN CHILE

OPTIONS

Additional Services

- **2 free sides: 20 UF + IVA / USD 748 + TAX**
- **3 free sides: 40 UF + IVA / USD 1.497 + TAX**
- **Island: 60 UF + IVA / USD 2.240 + TAX**

			
BASIC BOOTH 9 UF x m ² + IVA USD 371 x sqm + TAX Starting from 9 m ²	EQUIPPED BOOTH 9,5 UF x m ² + IVA USD 392 x sqm + TAX Starting from 9 m ²	NET AREA 8,5 UF x m ² + IVA USD 351 x sqm + TAX Starting from 18 m ²	EXTERNAL AREA 3,0 UF x m ² + IVA. USD 124 x sqm + TAX Starting at 18 m ²
Includes: <ul style="list-style-type: none">• Border with company name.• LED lighting• Power: 50 Watts/m²• White paneling.	Includes: <ul style="list-style-type: none">• Border with company name.• LED lighting• Power: 50 Watts/m²• White paneling.• One table, two chairs and a paper bin.• Company logo shared in our social media.	Includes: <ul style="list-style-type: none">• Same floor as the spot you choose.• 1 power plug.	SMALL BUSINESSES Y STARTUPS 30 UF + IVA. USD x sqm + TAX Between 1 & 4 m ²

- IVA / TAX: 19%
- Images for reference only.

ADDITIONAL SERVICES

REQUEST OTHER ADDITIONAL
SERVICES OR AD SPACES
AVAILABLE.

INTERNET

1. **Basic | 5 users (5mb):** UF 5,0 + IVA | 206 USD + TAX.
2. **Medium |10 users (10mb):** UF 7,6 + IVA | 314 USD + TAX.
3. **Advance |10 users (10mb):** UF 9,3 + IVA | 384 USD + TAX.
4. **Pro |10 users (40mb):** UF 11 + IVA | 454 USD + TAX.

POWER

1. **1 KW Monophase:** 3,8 + IVA | USD 157 + TAX.
2. **1 KW Triphase:** 4,6 + IVA | USD 190 + TAX.

QR SCANNER (100% recommended)

1. **App (create your D.D.B.B.):** 2,9 UF + IVA | 118 USD + TAX

• IVA / TAX: 19%

SERVICIOS ADICIONALES

CONSULTE POR OTROS SERVICIOS
ADICIONALES O ESPACIOS
PUBLICITARIOS DISPONIBLES

INTERNET

1. **Básico | 5 usuarios (5mb):** UF 5,0 + IVA | 206 USD + TAX.
2. **Medio |10 usuarios (10mb):** UF 7,6 + IVA | 314 USD + TAX.
3. **Avanzado |10 usuarios (10mb):** UF 9,3 + IVA | 384 USD + TAX.
4. **Pro |10 usuarios (40mb):** UF 11 + IVA | 454 USD + TAX.

ENERGÍA

1. **1 KW Monofásico:** 3,8 + IVA | USD 157 + TAX.
2. **1 KW Trifásico:** 4,6 + IVA | USD 190 + TAX.

LECTOR DE QR (RECOMENDADO)

1. **App (genera tu B.B.D.D.):** 2,9 UF + IVA | 118 USD + TAX

• IVA / TAX: 19%

SPONSORSHIP

BENEFICIOS / CATEGORY	PRESENTS	SPONSORS	INVITES	CONGRESS
• Availability	1	3	3	4
• Before de Event: Launch of the event(*)	YES	YES	YES	-
• During the Event:				
• Net space for special Project construction.	36 m ²	21 m ²	12 m ² (**)	-
• Mention of the company as the oficial sponsor of the event at the opening.	YES	-	-	-
• Few words from the company for the opening ceremony (100 words tops).	YES	-	-	-
• Merchandising or handing out flyers (***)	YES	YES	YES	YES
• N° of free passes for the expo.	100	50	30	20
• N° of free passes for de opening ceremony. (****)	4	2	2	2
• N° of speakers for the congress.	2	1	1	1
• N° of available sitting for the oficial lunch.	3	2	1	1
• Brand Presence:				
• Company image as oficial sponsor of the opening ceremony, highlighting specific category.	YES	YES	YES	YES
• Company logo on the official website, highlighting specific category.	YES	YES	YES	YESI
• Company logo on main access highlighting specific category.	YES	YES	YES	-
• Company image as official sponsor of the EISACH congress, highlighting specific category.	-	-	-	YES
• Mentioning of the company name as oficial sponsor of the EISACH congress, highlighting specific category.	-	-	-	YES
• Mentioning of the company name when notifying the panels of the congress, highlighting specific category.	-	-	-	YES
• Company logo on visitors registry form and accreditation voucher.	YES	YES	-	-
• Company logo (next to Expo Hospital's logo) on the oficial invitation to the opening ceremony, (highlighting specific category).	YES	YES	YES	-
• Social Media:				
• Welcoming of the oficial sponsor on Instagram, Twitter, LinkedIn and Facebook, highlighting image and specific category.	3	2	1	1
• Bienvenida de auspiciador oficial en LinkedIn destacando imagen y categoría	3	2	4	4
• 1 piece of news of the company published in our website (the company is responsable for the content).	YES	YES	YES	-
• Post of a video of the company on the fair's, social media, highlighting participation(content, to be defined)	YES	YES	YES	-
• Company logo (next to Expo Hospital's logo) in informative mailing addressed to all the people atending.	YES	YES	YES	-
PRICE USD + IVA/TAX	460 UF / 18.940 USD	330 UF / 13.580 USD	250 UF / 10.500 USD	140 UF / 5.765 USD

12 - 14 SEPT 2023

Metropolitan Santiago | Convention & Event Center | Chile

@ExpoHospital



RODRIGO VALENZUELA B.

Gerente Expo Hospital

Tel: (+56 2) 2530 7238

Cell: (+56 9) 9093 3848

Email: rvalenzuela@fisa.cl

FRANCISCA SCHÜTTE V.

Coordinadora General Expo Hospital

Cell: +56 9 9342 7880

Email: fschutte@fisa.cl

EMILY AUBERT.

Coordinación Internacional

Cell: +33 6 8600 4740 (Francia)

Email: eaubert@fisa.cl

MARCELO BRAVO K.

Ejecutivo Comercial

Cell: +56 9 4240 9583

Email: mbravo@fisa.cl

CONTACT US!

WWW.EXPOHOSPITAL.CL

ExpoHospital

INNOVACIÓN Y TECNOLOGÍA MÉDICA

For more information, please visit our site: www.expohospital.cl

ORGANIZER & PRODUCER



@ExpoHospital



ExpoHospital

MEDICAL INNOVATION & TECHNOLOGY

www.expohospital.cl

Let's stay in touch!

WWW.EXPOHOSPITAL.CL

12 - 14 SEPT 2023

Metropolitan Santiago | Convention & Event Center | Chile

ORGANIZER & PRODUCER

