

Expo+Salud[®]

A world of Health

Expo Salud 2024 Closing Report

SEPTEMBER 9 TO 11, 2024
Metropolitan Santiago



3.024

Professional visits

(11.9% more than in 2023)

+250

Represented brands

US\$ 36M

USD business projection

15

Participating countries

A high-angle photograph of a trade show booth for COACTIVA. The booth is set up with a green and white counter on the left, a central seating area with white bar stools and small round tables, and a large white backdrop on the right. The backdrop features the COACTIVA logo and text in Spanish. A man in a blue suit is seated at a table on the right, interacting with a woman in a red and white patterned sweater. Another man in a grey sweater is seated at a table in the center, talking to a woman in a blue blazer. A third man in a dark suit is seated at a table on the left, working on a laptop. The floor is covered with a patterned carpet. The overall atmosphere is professional and modern.

EXHIBITOR

EXHIBITOR | Main participation goals



55,6%

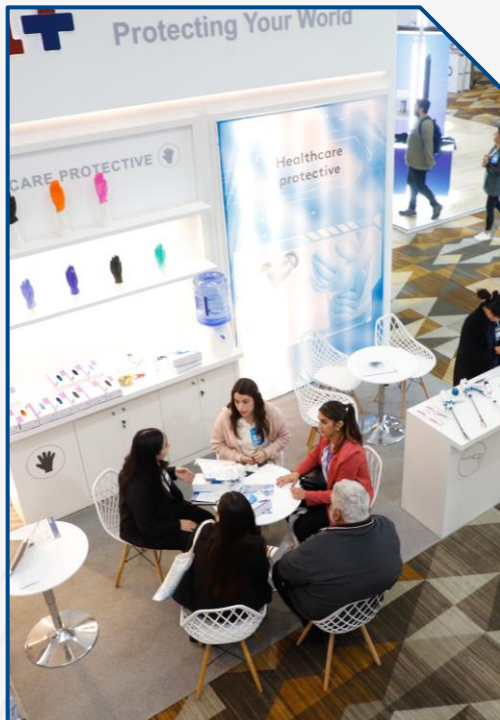
To make our company
known to the market -
To look for new
customers in the market

11,11%

Increase sales and
raise awareness
of the company

33,3%

Search for new
customers in the market
and raise awareness of
your brand



Attention Exhibitors



88,8%

Excellent - Very good

11,2%

Good

Products & Services



55,6%

Excellent - Very good

44,4%

Good

Location and access to the venue



77,8%

Excellent - Very good

22,2%

Good



Quality of the Visitors



66,7%

Excellent - Very good

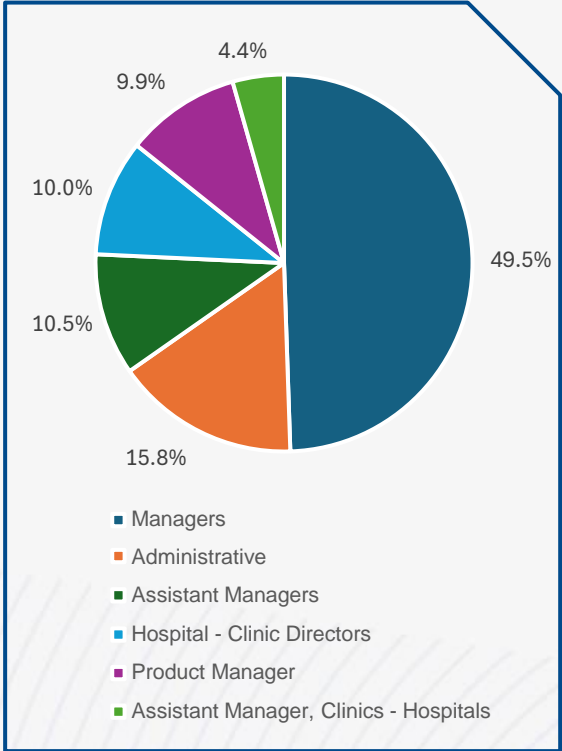
33,3%

Good

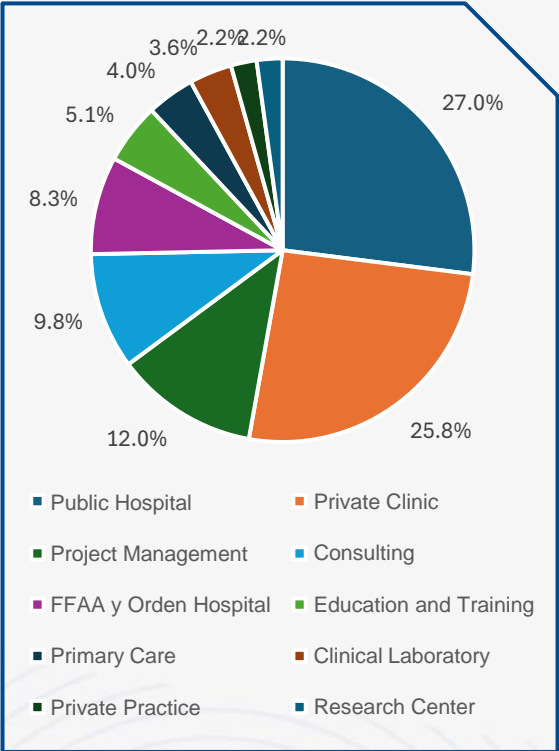
ERIE ELITE
CON PLATAFORMA BASADA EN IA



VISITORS



Position

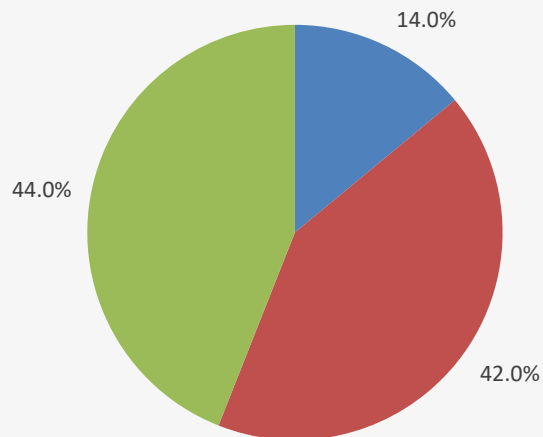


Area

20

Delegations present from Hospitals, Clinics, Health Organizations, Institutes, Municipalities, Clinical Centers, among others.

Delegations



- Visualizing new business opportunities
- To know the offer present at the fair and the new trends in the industry
- Find suppliers for your company - Get to know the offer present at the fair and the new trends in the industry

Visitor's Main Goals



CONGRESS

16

Panels

62

Speakers

38,61%

Female Participation

1.346

Assistants

+76%

Very good | excellent evaluation
scores



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See you at Expo Salud 2025!

Let's talk!

info@expo-salud.cl
sales@expo-salud.cl

